

ALPUJARREÑA

Custom made rugs & carpets

ALPUJARREÑA

Company activity:

**Manufacturer
designer-maker
distributor**

Product category:

Rugs and Carpets



ALPUJARREÑA

At the beginning of the 20th century there were many family workshops in existence in Granada's old Arab quarter in the Albayzin. In 1922, a painter joined several of these workshops and founded ALPUJARREÑA, an industry based in the town of La Zubia, close to Granada and situated in the foothills of Sierra Nevada mountains.

The entire carpet-making process is carried out at our facilities in Granada (South of Spain), which begins with the design of the sketches and cartoons, the wool reeling, the assembly of looms, weaving, tufting and finishing, using for that high quality materials, mainly natural products as cotton, jute, linen, silk and pure new wool.

We fully comply with all Spanish and European legislation, employing mainly women in the manufacturing process and respecting worker's rights.

Our carpets are Custom - Made, we adapt the product to the particular demand of each customer regarding measures, shapes, colours, designs and textures etc. so you will have the satisfaction of having a unique carpet according your requirements.

ALPUJARREÑA *SINCE 1922*

DEFINITION OF OUR PRODUCT:

- Rugs and Carpets**
- Natural Fibers (Wool, Wool & Pure Silk, Linen, Cotton...)**
- Any Shape**
- Any Size**
- Contemporary Design/ Classical Design/Bespoke design**
- Tradition**
- Made in Spain**
- Respecting Universal Workers Rights**
- Environment Respecting**



ALPUJARREÑA
OUR COLLECTIONS

- **CONTEMPORARY DESIGNS:** Author Designs /
Alpujarreña Designs.
- **TEXTURES :** Silk & Wool, Shaggy, Linen, Cotton...
- **CLASSICAL DESIGNS**
- **CUSTOM MADE/PROJECTS**



ALPUJARREÑA

OUR DESIGNERS

- **Jacobo Pérez Enciso**
- **diez+diez Diseño**
- **Hérme Císcar y Mónica García**
- **Manuel Estrada**
- **Bárbara Broekman**
- **Jose M^a Hernández**
- **Alfonso Soteres**
- **Gloria García Lorca**
- **De Rivera Moreno – Torres**



ALPUJARREÑA

COLLABORATIONS

- **Álvaro Siza**
- **Javier Mariscal**
- **Salvador Dalí**
- **Jose Guerrero**
- **Juan Gris**
- **Eileen Gray**
- **La Bauhaus**
- **Frank Lloyd Wright ...**



ALPUJARREÑA

*CONTEMPORARY
DESIGNS*



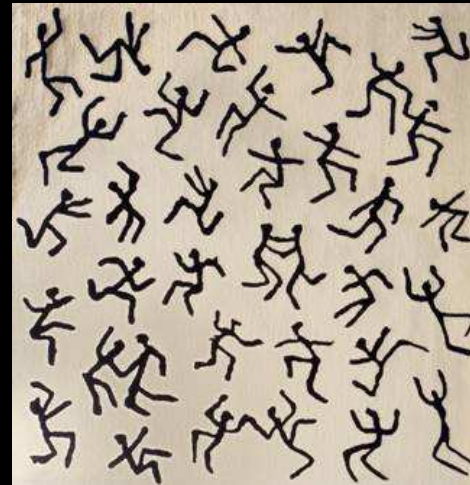
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JAPS by Jacobo Pérez-Enciso



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PARTY by Manuel Estrada



ALPUJARREÑA

MATHILDA by Alpujarreña



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PILISTRAS by Alpujarreña



ALPUJARREÑA

TEXTURES



ALPUJARREÑA



SHAGGY Quality
Wool + Linen



designboom™

ALPUJARREÑA



LINEN Quality
100% Linen



designboom™

ALPUJARREÑA SILK & WOOL Quality

50% Natural Silk + 50% Wool



designboom™

ALPUJARREÑA

CLASSICAL DESIGNS



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PROJECTS



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Example of installation: Cubist design
dated on the 30's from our Company



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Example of installation: NESPRESSO SHOP



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Example of installation



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Example of installation: CELINE BOUTIQUE



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Alpujarreña at Valencia Exhibition



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Alpujarreña at Milan Exhibition



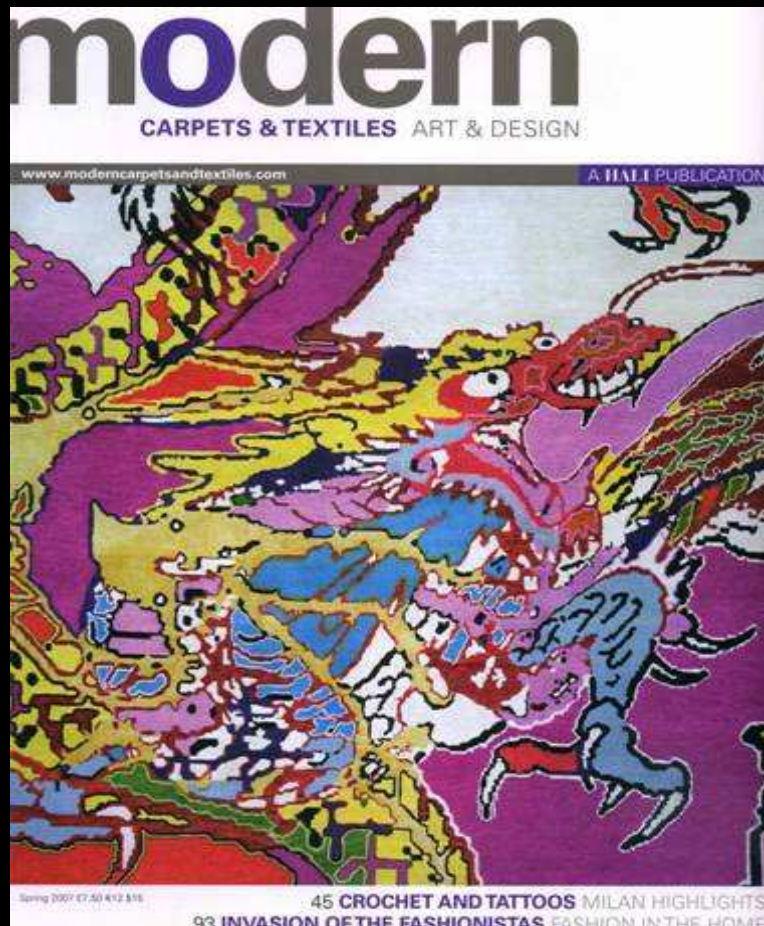
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COVER IN MODERN MAGAZINE OCT 09



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